

A person is shown from the side, writing in a spiral notebook with a silver pen. The background features large, glowing letters: a green 'R' and two blue 'B's. The overall scene is dimly lit, focusing on the person's hands and the notebook.

RENOVA_{BR}
ANNUAL REPORT 2022

RENOVABR

ANNUAL REPORT 2022

CEO'S MESSAGE



Irina Bullara

I am writing for the last time as CEO of RenovaBR to thank you all and also to celebrate this transforming experience. I saw Renova being born from an idea: the idea that Brazil has a way. And that, in order to find its way, it is necessary to have good people in politics, dialogue among the divergent and respect for knowledge. I saw and had the privilege of offering my contribution so that what seemed to be an idea of a few could gain scale and become an ideal of many. An ideal of a whole country, of all parties, genders, beliefs, and races. This idea gave

birth to a solid and mature project for the construction of a plural country. Not the Brazil of tomorrow, but the Brazil of now. It was with pride that I dedicated time and energy to this project. I will share in this “see you later” letter some of the things I have learned in the almost four years that I have been leading this remarkable enterprise. To begin with, anyone who went through what I went through at Renova would come to the conclusion, as I did, that good intentions can be potentiated, directed, shared - and become contagious. Anyone would understand

in practice that a small organization, when managed with clarity of purpose, good principles, and big and fair intentions, is indeed capable of producing an impact of continental dimensions. Anyone would know that there is a lot of real politics going on in Brazil, thought beyond self-benefit, aimed at transformation and the common good - and that it is everywhere, sprouting from all strands and spectrums. It is in our midst. Anyone would understand that you can't do good politics without data and evidence, but neither it can be done without soul,

without heart. That the fuel of politics is passion, and to deny this only makes us less effective and more vulnerable to dangerous speeches. Anyone would see that even people who profoundly disagree with each other are capable of completely forgetting this when they sit down together to tackle a really worthwhile task. And that in these fortuitous truces that good ideas and important changes are born. That democracy is much than the electoral cycles, that it advances with bumps and bruises, because the dispute, the defeats and the victories

are conditions inherent to its nature. That democracy does not accompany the hasty pace and the brevity of a human human life. That this is why it is and will always be a collective construction. A torch that that needs to be kept alight and carried from hand to hand.

Today I have the honor of passing forward this flame called Renova. A flash of hope, of faith in the future and of transformation, that has guided so many Brazilians through the difficulties of politics.

FOUNDER'S MESSAGE



Eduardo Mufarej

In 2022, RenovaBR completed 5 years of operation. We have evolved as an institution, increased our team, and scaled the access of our training to places that we never imagined when we started this improbable journey. The political and electoral context has also changed. We understood that renewal should not only be about new characters, but mainly about new practices. We were able to provide training for people who, normally, would not be

able to dispute electoral positions competitively. We understood and will keep believing that society deserves better alternatives for candidates so that it can make better choices at the ballot box in every election cycle. In October 2022, we had 355 candidates qualified by RenovaBR who made themselves available to society, a milestone in our history. It is fundamental to continue encouraging people like them to actively participate

in politics, including running for elective office. It is important to bring in well-qualified, well-prepared people who are willing to look at the data and evidence and, thus, make the best decisions. In all, we reached 6.8 million votes, an increase in the confidence of Brazilians in candidates who are prepared to be good politicians. We faced the challenge of polarization that has alienated moderates, the majority of the population, knowing that

this phenomenon is not unique to Brazil. And, as far as we are concerned, we will continue to help reestablish consensus so that Brazil can have an agenda for both growth and social justice.

We cannot be optimistic if the country does not grow. We need prepared, ethical and committed people to resume the country's project. And you can be sure that the more than

2,000 leaders who have passed through our school are ready to make this transformation.





“

RenovaBR showed me how to conduct a campaign and oriented me in an assertive manner, preventing me from making several mistakes. Certainly, being elected in my first ballot occurred thanks to the support of the entire RenovaBR team. Without them, there is no doubt that the result would have been quite different. Thank you very much!

”

Leo Siqueira

STATE REPRESENTATIVE
NOVO/SP



“

The RenovaBR course is more than a space for leadership training. It is a school that fosters respect for differences, for collectivity, and for democracy. What I learned has provided me with the subsidy to do an excellent mandate as a councilwoman. Later, as a state representative, I also had a sensational, more robust experience.

”

Lohanna França

STATE REPRESENTATIVE
PV/MG



“

One of the greatest honors that I have in my political career is to carry the title of student of RenovaBR. The excellent work done by the school is extremely important for the strengthening of our democracy. The students and graduated leaders excel in dialogue, respect, thoughtfulness, technicality, and flexibility.

”

Fernando Marangoni

FEDERAL DEPUTY
UNIÃO/SP



“

RenovaBR was not only a course for politics, but a course for life. You learn everything: how to structure the pre-campaign, how to build a brand, how to position yourself in the social networks. And, besides everything, I am pleased to see the diversity of people that I am surrounded by and that can make Brazil work. RenovaBR is hope for Brazilian politics.

”

Carol Guedes

CIVIL SERVANT IN THE EDUCATION
DEPARTMENT/RIO DE JANEIRO

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TIMELINE

JANUARY TO APRIL

2022

JANUARY 25th

Applications for the **Remaining Vacancies of the Renova Journey - Class of 2021**. It was a new opportunity for those who had not yet decided to apply when the selection process opened in April 2021.



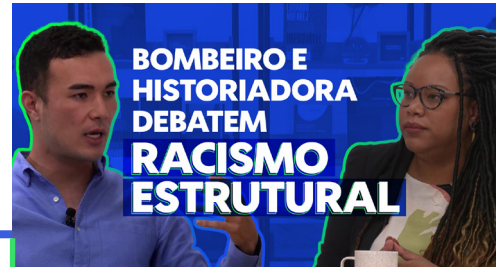
FEBRUARY 02nd

Beginning of the **Practical Module** for the students of the Class of 2021. After the 200-hour theoretical module, the students chose one of the following five axes to apply their knowledge:

- 1) relationship project
- 2) Data Management Project
- 3) self-knowledge and risk management project
- 4) mobilization project, and
- 5) project for postponing the candidacy.

FEBRUARY 09th

Start of the **Mentoring Program** that connected the students with more than **110 mentors** who were able to share their experiences and advice.



FEBRUARY 14th

Launch of the first season of the series **“is it possible to renew until 2030?”** on the YouTube channel of RenovaBR. In all, there were eleven episodes with students from the Class of 2021 who debated on public policies related to the Sustainable Development Goals of the United Nations Agenda 2030. The episodes totaled **250 thousand views on YouTube**.

FEBRUARY 18th

Beginning of the On-site Immersions: the last stage of the **Renova Journey process of filling the Remaining Vacancies**. We invite the finalists for collective interaction in São Paulo and competency evaluation by a specialized panel.



8 on-site immersions

92 participants from all over the country

MARCH 06th

apolitical foundation

RenovaBR was highlighted among 28 international institutions listed by the **Apolitical Foundation** as an innovation in non-partisan political education initiatives. This recognition reinforces the commitment to political renewal in Brazil and sets an example for the world.



MARCH 29th

Workshop on **“Women in Politics”** with the participation of students who would be candidates in 2022. They debated issues inherent to the challenge of women in politics. The event had the presence of the former senator for Rio Grande do Sul, **Ana Amélia**.

APRIL 21st



RenovaBR is invited to be the Education Partner of the course **Talents for Democracy**, organized by **Vetor Brasil** with the objective of preparing campaign coordinators for the 2022 elections. We had great experts in the field producing content for the course's knowledge track.

APRIL 25th

The Remaining Vacancies for Renova Journey were fulfilled. In all, 69 new students were selected. **The Class of 2021/2022** has the following profile:

203	47%	37%	26 States +
students	female	blacks and browns	Federal District

APRIL 25th AND 26th

International workshop with Joe Biden's team of campaign strategists for our students from the south and southeast of Brazil, held in **São Paulo -SP**.

We developed a **pedagogical workbook** with all the material produced by **Sarah Hummel, Kurt Bagley** and **Alexis Hebert** about mobilization and engagement in politics.



APRIL 28th AND 29th

International workshop with Joe Biden's team of campaign strategists for our students from **Minas Gerais State and from the northeast of Brazil**, held in **Recife - PE**.



TIMELINE

MAY TO JULY

2022

MAY 02nd

International workshop with Joe Biden's team of campaign strategists for our elected leaders in 2018. Held in person in **Brasilia**, the event was attended by **Alessandro Vieira, Marcelo Calero, Vinicius Poit, Ricardo Melão, Sub-Lieutenant Eliabe**, in addition to the heads of offices of other leaders.



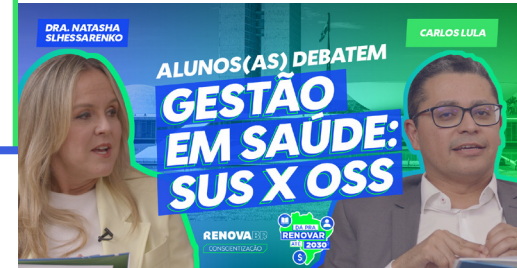
MAY 03rd AND 04th

International workshop with Joe Biden's team of campaign strategists for our students from the **north and Midwest regions of Brazil**, held in **Brasília**.



MAY 25th

Launch of the **second season** of the series **"is it possible to renew until 2030?"** on the YouTube channel of RenovaBR. In all, there were eleven episodes with students from the Class 2021/2022 who debated about public policies related to the Sustainable Development Goals of the United Nations Agenda 2030. These episodes now totaled **226 thousand views on YouTube**.



JUNE 22nd

Results Presentation Event for RenovaBR supporters and partners at the Casa Brasileira Museum in São Paulo - SP. The meeting was attended by board members Luciano Huck, Wolff Klabin, Paulo Hartung, Mafoane Odara, Ana Carla Abrão and Christiane Pinto.



CURSO
Políticas Públicas e Desafios Nacionais

Inscriva-se no curso

CORREALIZAÇÃO **RENOVA**BR Comunitas

JUNE 23rd

Opening of registrations for the course **Public Policies and National Challenges**, held by RenovaBR in partnership with **Comunitas**. It was our school's first course that dismissed the selection process. The objective was to share the perspectives of leading experts on complex Brazilian problems.

JULY 13th

Activation of the **Knowledge Ramp**, at the **Ministries Esplanade, in Brasilia - DF**, publicly celebrating the last class of **194 new political leaders**. It was a large open classroom set up as a symbol of the importance of going through the chair of a classroom before taking a seat in the Congress. The ceremony was highlighted in the national press.



TIMELINE

JULY TO DECEMBER

2022

JULY 14th Graduation of the Class 2021/2022

Graduation of 194 leaders in the Mané Garrincha Stadium in an event with a lot of content. In the program, panels on political and electoral context with **Paulo Hartung** and **Murilo Aragão**, on Possible Dialogue, with **Chico Bosco** and **Mafoane Odara**, besides testimonials from students about the Jornada Renova and from leaders that are part of the Community and are working in city halls, town councils, and technical positions in public service.



AUGUST 16th

Launch of the **#RenovaNasEleições series** on all popular digital platforms: TikTok, Instagram and YouTube shorts. We produced more than 50 videos whose main goal was orienting the Brazilian voter about the electoral process, as well as political education, guidelines for conscious voting and “behind the scenes” of the campaigns. We also received special guests who made it easier to understand the electoral process. There were about **2.8 million views** of the content, the highest number in the history of RenovaBR.

OCTOBER 02th | FIRST ROUND
Elections 2022

18 leaders formed by RenovaBR are elected to the National Congress and Legislative Assemblies in Brazilian States. There were 6.8 million votes throughout the country in the 355 students who ran for office.



6.8 million
VOTES

355 candidates from
RenovaBR

7 Federal
deputies

11 state
deputies

15 first
alternates

9 states

12 political
parties

30% black, brown
and yellow

42% women

DECEMBER 05th

In order to provide a space for connection between the more than two thousand leaders trained by RenovaBR in 2018, 2019, 2020, 2021 and 2022, we launched the **RBR Alumni platform**, a collaborative and inclusive environment made exclusively for those those who have graduated from the largest political leadership school in the world.



DECEMBER 05th TO 09th

Focusing on the legislative branch for the second time, **RenovaBR and Inspere** offered a training course for **55 first-term parliamentarians**, among state and federal deputies and senators. The main goal was the qualification of the parliamentarians for the challenges of legislative positions.



VAGAS
JORNADA
RBR
REMANESCENTES

Congresso Nacional
espera por você!
Empolgado(a) para
receber a melhor
ação em liderança
das Vagas do Brasil

VAGAS
JORNADA
RBR
REMANESCENTES
4ª IMERSÃO

OUR VALUES

RENOVA BR

OUR VALUES



Knowledge

As a school, our great mission is to share knowledge, guided by both data and evidence. Knowledge is a precious asset that needs to be increasingly present in the political debate.



Independence

We are suprapartisan. Remaining independent in the midst of the countless actors, agendas and demands of politics is essential for us to carry out our work of qualifying everyone, regardless of origin and position.



Transparency

Truth is a practice that goes beyond discourse; accountability is a duty to society.



Democracy

We are democrats. We defend the dialogue, collectivity, respect for differences; we form political leaders with absolute commitment to democracy.



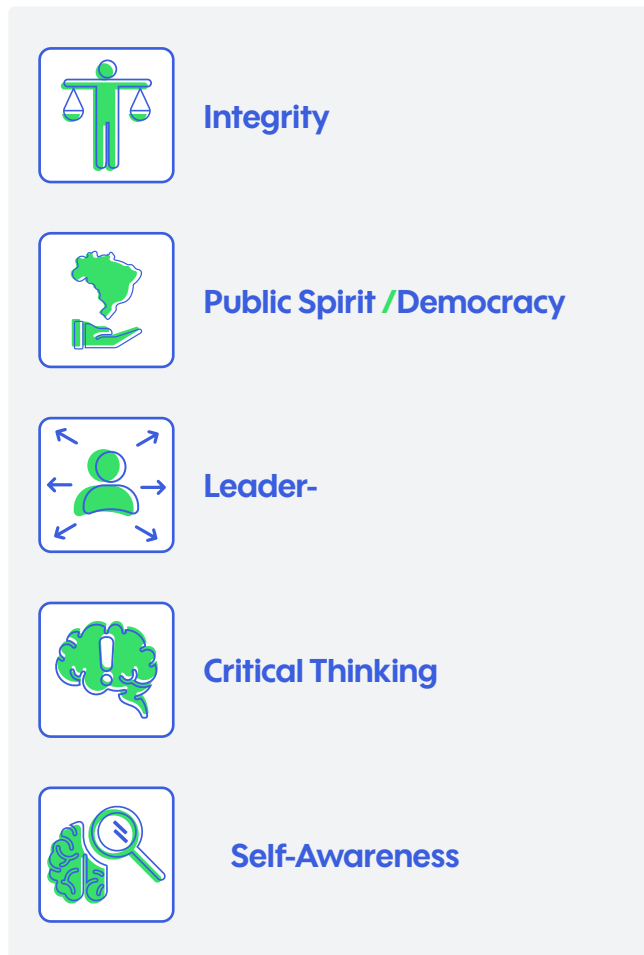
Representativeness

A democratic society requires the inclusion of everyone in political-institutional and power spaces. We seek different ways of welcoming diversity and making it effectively present to change the political scenario.

RENOVA JOURNEY REMAINING VACANCIES

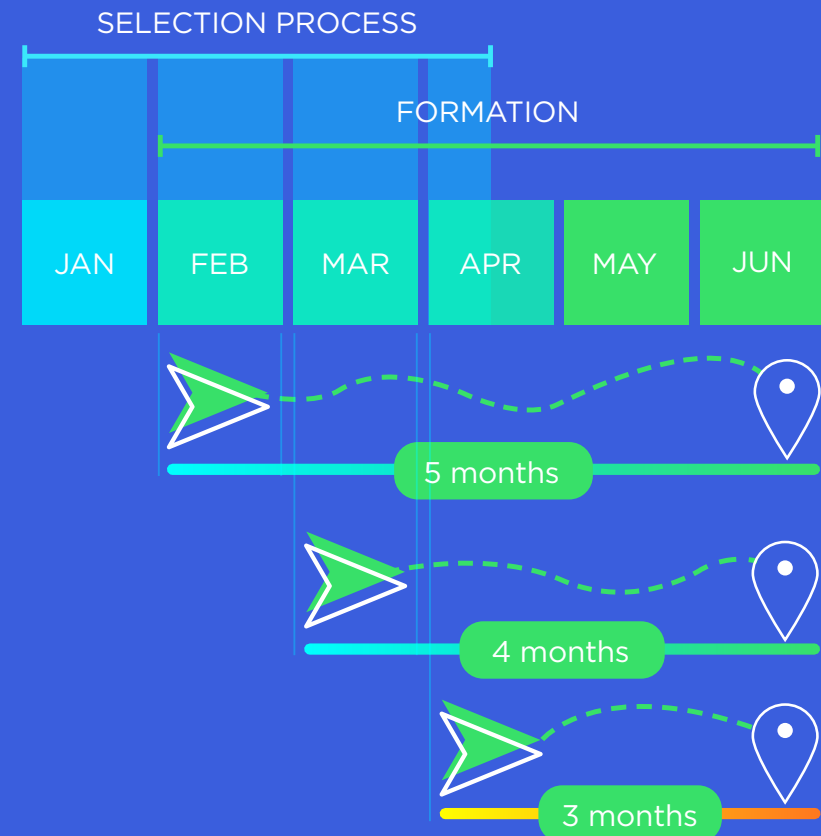


In 2022, we followed again a selection process model based on the socio-emotional matrix, as we already have adopted in 2021. **THE JORNADA RENOVA - REMAINING** Vacancies sought to develop since the selection process itself, five major socioemotional abilities:



In all, the **Renova Journey - Remaining Vacancies** had nine stages divided into two main phases: **1) presentation and development, and 2) interaction.**

We innovate through the continuous character between selection and training, that is, during the months in which the selection process was open, once the person was approved, he/she could already start the course. Thus, we had people joining the class at different times throughout the process.



Main numbers



More than
4.000
CANDIDATES



ALL
BRAZILIAN STATE + DF



Candidates from
31 DIFFERENT
POLITICAL
PARTIES



30%
WOMEN



49%
BLACK AND BROWN



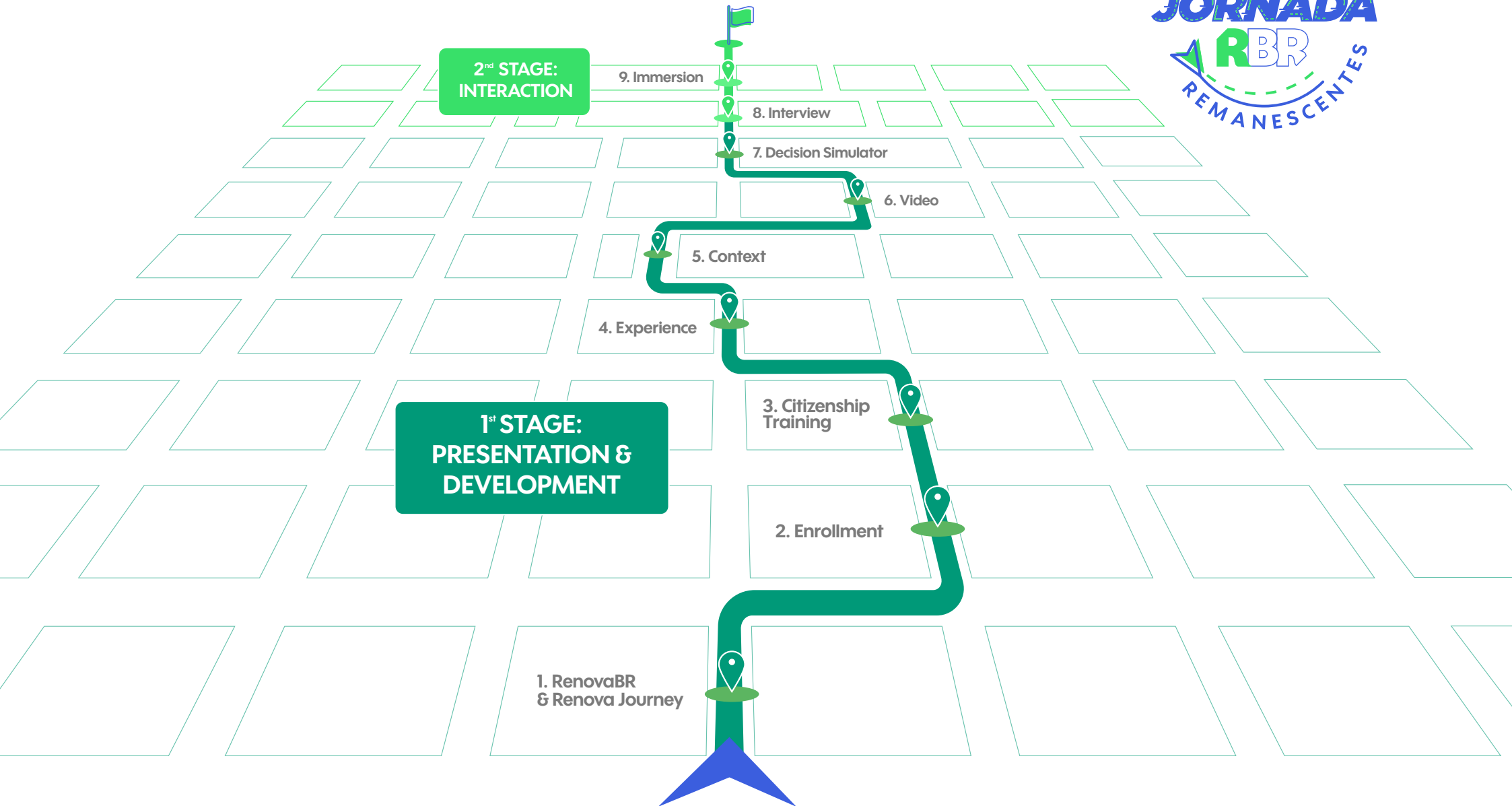
8 ON-SITE
IMMERSION

IN SÃO PAULO,
WITH **92** ATTENDEES



69
APPROVED

Renova Journey Stages



Step 1: RenovaBR & Renova Journey

Moment of reading and understanding of the non-negotiable premises for those willing to participate in the journey. With the adhesion, we seek to explain the characteristics of the entire selection process, ensuring better alignment with all the premises.



Step 2: Registration Form

Here the participants register their personal information, social networks and intentions for the next elections. Step performed on our selection platform.



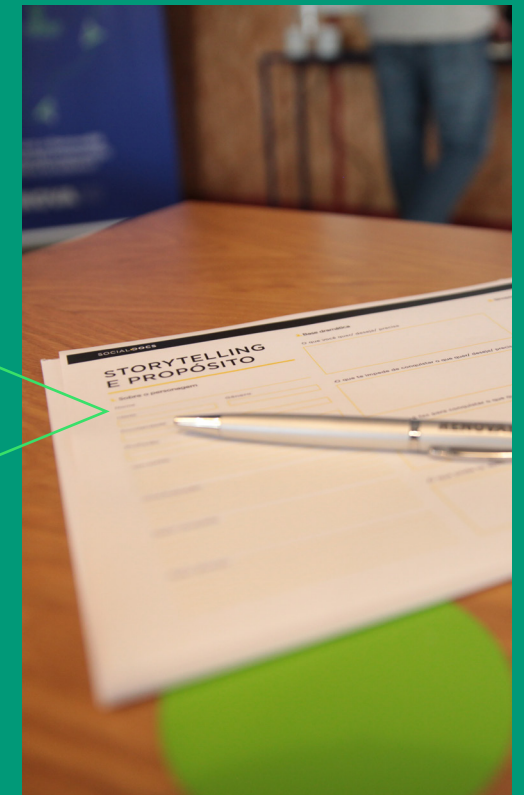
Step 3: Citizenship Training

Exclusively via WhatsApp, candidates had access to small portions of content on essential political topics. It was an unprecedented, free and accessible form of interaction to show that politics is discussed, with dialogue and respect for geographic, racial, gender and thought diversity.



Step 4: Experience

Here the objective is to know the conquests and experiences of the candidates, a stage in which the participants can tell their stories and strengths.



Step 5:

Context

Stage designed to identify at what point in political life the participants are, while being included into an environment of reflection on their trajectory.



Step 6:

Video

Sending a video, uncut and unedited, 1 minute long (60 seconds), answering the question: "What have you done and/or experienced that motivates you to enter politics?"



Step 7:

Decision Simulator

A time to learn about the perception of organizational ethical dilemmas that may be experienced at the professional political level. The goal is that the candidates can be as transparent as possible.





2nd STAGE | INTERACTION

As important as the development is the interaction, the perception of relationships. There is no politics without dialogue and common objectives. In this phase, the participant interacts with the RenovaBR team and with other candidates who are also in the process. It includes stages 8 and 9.

Step 8:

Interview

Activity with a member of the RenovaBR team in order to better know the candidates.

Step 9:

Immersion

In a face-to-face format, the participants can put into practice the skills and competencies necessary for the exercise of politics.



Face-to face Immersions

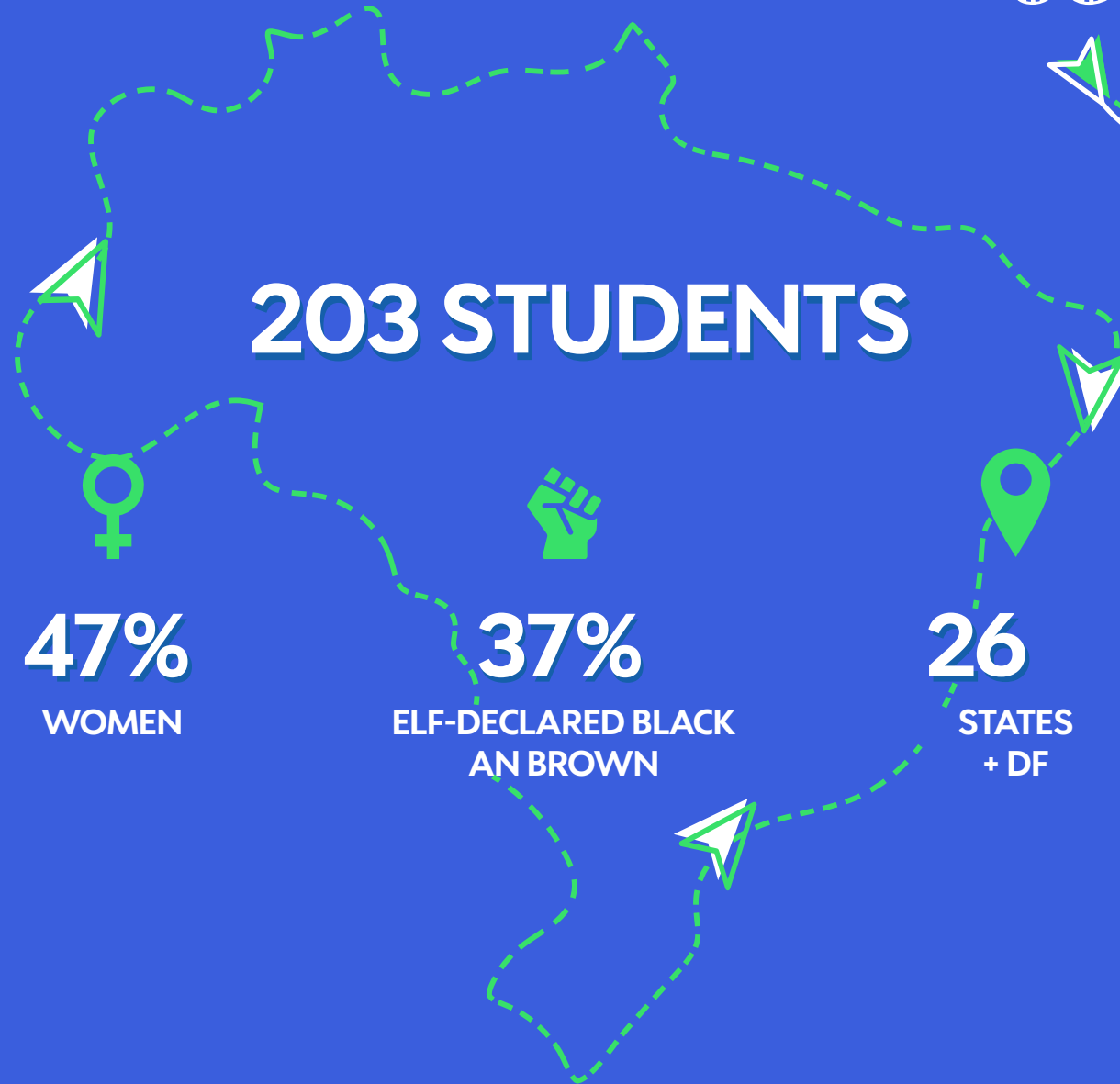
The last stage of the **Renova Journey - Remaining Vacancies** was the Face-to-Face Immersion, held in São Paulo - SP. It was a moment planned to evaluate the behavior of the person concerned in the group context and to put into practice the skills and competencies required for the exercise of politics.





All participants arrived with exercises to be put into practice, and got the help of national experts to improve them, learning through the selection process. In all, **eight in-person immersions and one virtual were held**, with the participation of **92 students from all over the country**.

PROFILE OF THE 2021/2022





FORMATION
PRACTICAL MODULE

The practical module started in February and ended in July. It was an opportunity to put into practice the knowledge obtained in the more than 200 hours of the theoretical module. We divided this moment in five axes according to the interests of our students: **projects on relationship, data, self-knowledge and risk management, mobilization and cooperation.**

Each student chose an axis and developed a project. All the projects were submitted to evaluation committees and/or had to provide a detailed report of the activities developed.

In all, there were 194 practical projects developed by the classes of 2021 and 2022, distributed as follows:

- 5% self-knowledge**
- 17% data**
- 35% relationship**
- 43% mobilization**



MENTORSHIP PROGRAM

The Mentorship Program was an innovation. For the first time, we connected our students to inspiring people from different fields of knowledge, who could share their experiences and advice in order to contribute to each of their political projects. More than **110 mentors** were in the program, based on a match that united mentors and pupils with common agendas and interests. With the mentoring of specialized people, the students were able to improve their projects, in aspects such as self-knowledge, communication and networking, while the mentors had the opportunity to closely monitor the future leaders of RenovaBR.



A photograph of three people smiling for a photo. On the left is a woman with long blonde hair wearing a white blouse with a colorful butterfly pattern. In the center is a man with a beard and short brown hair wearing a light-colored striped button-down shirt. On the right is a woman with long brown hair wearing a black button-down shirt. Behind them is a presentation screen with text in Portuguese. The screen shows a slide titled 'CONSTRUÇÃO DE UMA BOA RELACIONAMENTO' with a list of items: 'História', 'Reunião', and 'Pedido'. There is also a purple sign in the background that says 'BIDEN IN' and 'PLANNING'.

WORKSHOP:
JOE BIDEN'S CAMPAIGN TEAM

During 7 days, on 3 cities and with more than 72 hours of content, more than 200 of our students participated classes with the trio of strategists of **Joe Biden's** presidential campaign. The content of the pedagogical workbook covered mobilization and engagement in politics and was presented by **Sarah Hummel, Kurt Bagley, and Alexis Hebert.**



Main numbers



7 days
OF CLASS-



4
SPEAKERS



3
CITIES



more than **72** hours
OF CONTENT



123
PAGES OF
EDUCATIONAL MATERIAL



more than **200**
PARTICIPANTS



SÃO PAULO

In São Paulo, the classes took place on **April 26th and 27th**, gathering students from the **Southeast** and **South regions**.



THE CITIES OF SÃO PAULO, RECIFE AND BRASILIA WERE THE VENUES FOR THE MEETINGS. IN ADDITION TO THE INTERNATIONAL SPECIALISTS, THE CONTENT WAS ADAPTED TO THE BRAZILIAN POLITICAL AND ELECTORAL REALITY, WITH THE TEACHINGS OF PROFESSOR GABRIEL AZEVEDO.





RECIFE

In Recife, the workshop contemplated the students from the **Northeast** region and **Minas Gerais**, on **April 28th** and **29th**.



BRASÍLIA

Finally, in Brasília, students from the **Midwest** and **North** regions, in addition to former students elected in 2018 and 2020, participated on **May 2nd** and **4th**.



In its last day, the event included the participation of the politicians **Alessandro Vieira**, **Marcelo Calero**, **Vinicius Poit Ricardo Melão** and **Sublieutenant Eliabe** in addition to their chiefs of staff and other political leaderships.



RESULTS PRESENTATION EVENT



Our results are the greatest proof that we are on the right track to change the way we all do politics in Brazil. And, since transparency is one of our pillars, we promoted the event for more than 150 supporters and partners at the **Casa Brasileira Museum** in **São Paulo - SP**. The meeting was attended by board members **Luciano Huck, Wolff Klabin, Paulo Hartung, Mafoane Odara, Ana Carla Abrão** and **Christiane Pinto**.





CO-REALIZATION:

RENOVA^{BR}



Comunitas

COURSE: **PUBLIC POLICIES AND NATIONAL CHALLENGES**

In partnership with **Comunitas**, RenovaBR opened for the first time a free course without a selection process, open to any and all Brazilians willing to discuss solutions to the complex challenges of our country. The course on **Public Policies** and **National Challenges** aimed to share content produced by national references in three distinct blocks: **“Clean Campaigns”**, **“State, Democracy and Society”** and **“Public Policies: what are the real challenges for Brazil?”**



Main numbers



120 hours
OF DURATION



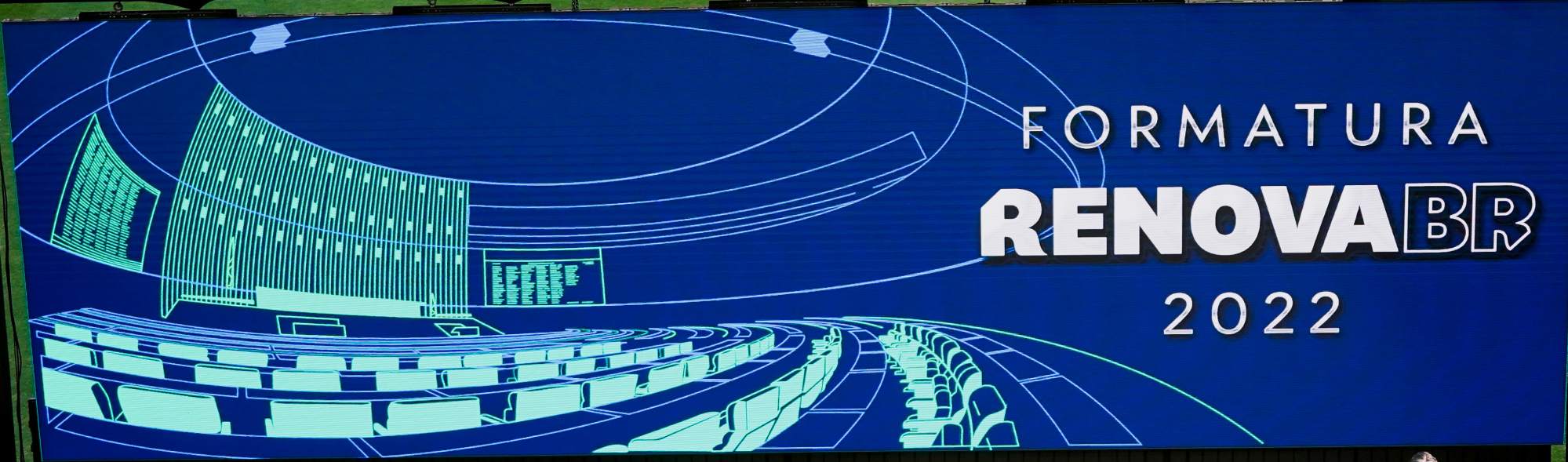
100%
ONLINE CLASSES



40
SPECIALIST
TEACHERS



1.244
STUDENTS



FORMATURA
RENOVABR
2022



RBR

GRADUATION 2022

At last, graduates! After a **360-hour** course divided into a theoretical and practical module, **194 students** graduated from the **2021/2022** class of RenovaBR. The graduation ceremony took place in the Mané Garrincha stadium, in Brasília, and had a special program. The event was opened by our founder, **Eduardo Mufarej**, followed by a presentation of the main numbers and impact over the years by our CEO, **Irina Bullara**.



Profile of the graduated Fellows



46%

WOMEN



37%

self-declared

**BLACK, BROWN AND
INDIGENOUS PEOPLE**



26^{+DF}

STATES

We had the participation of **Felipe Nunes**, CEO of **Quaest Consulting Group**, who presented, at first hand, a survey about the Brazilian political scenario. Also, we had two more panels:



ESTADÃO

Atualização: 13/07/2022 | 15h14

POLÍTICA

Por André Shalders

Maioria dos brasileiros não lembra em quem votou e não sabe o que faz um deputado

BRASÍLIA — O eleitor brasileiro está insatisfeito com o trabalho dos atuais deputados e senadores e quer uma alta renovação no Poder Legislativo em outubro. Esse mesmo eleitor, no entanto, não se lembra em quem votou em 2018 para o Congresso e reprova a atuação dos parlamentares. É o que mostra uma pesquisa eleitoral elaborada pela Quaest a pedido do RenovaBR: 86% dos eleitores consideram bom que ocorra uma "alta renovação" nos quadros do Parlamento nestas eleições.



1) the first on the **Political** and **Electoral** Context with the former governor of Espírito Santo and RenovaBR Advisor, **Paulo Hartung**, and lawyer **Murilo Aragão**;



2) the second on **Possible Dialogue**, with the writer and thinker **Francisco Bosco**, and with our Board Member **Mafoane Odara**.





All **194 trained leaders** received the digital certificate, the digital certificate, the badge, which symbolizes the conclusion of the training cycle. Besides this, they were symbolically presented during the graduation ceremony with a trophy for their academic achievement.



ELECTIONS 2022

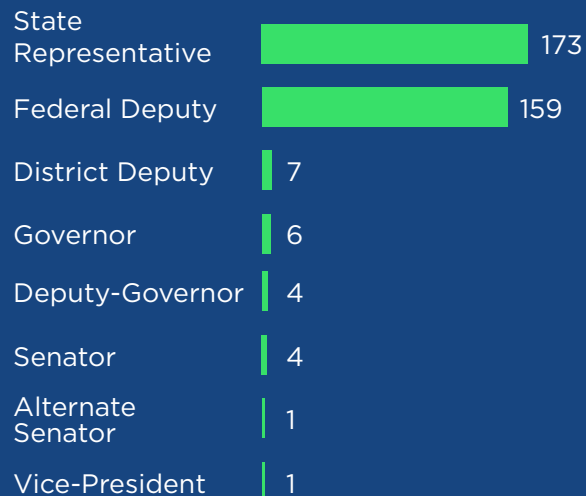
Elections 2022

Electoral Candidacies

Throughout all RenovaBR classes (2018, 2019, 2020, 2021, and 2022) we have contributed with the qualification of political leaders for both municipal and general elections. In 2022, we had a record number of candidacies:

355 leaders put themselves at the disposal of Brazilians in the ballot boxes in 2022. They ran for the State Legislative Assembly, Federal Chamber, Federal Senate, State Government, and Vice-Presidency of the Republic.

Candidacies



In total, there were **6.8 million useful votes** among all these candidacies. The numbers represent an increase in the number of votes by 51% over the 2018 election.

Political Party	Number of Candidates
NOVO	65
PSB	37
PODEMOS	36
UNIÃO	27
PSDB	25
PSD	23
PDT	16
REDE	15
CIDADANIA	14
PL	12
REPUBLICANOS	12
PP	11
AVANTE	10
MDB	10
SOLIDARIEDADE	10
PSOL	6
PV	5
AGIR	4
PT	4
PATRIOTA	3
PSC	3
PTB	3
PCdoB	2
PMN	1

Profile of the candidates



Elections 2022

Elected Leaders

Despite the challenging scenario, in the context of the so-called “secret budget”, through which there was a large allocation of amendments for congressmen with a mandate and, consequently, a high rate of reelection, the qualification of our fellows brought positive results for the political renewal of the country.

[Eighteen leaders formed by RenovaBR were elected, either to the National Congress or to the state Legislatures.](#)

Besides those elected, we had 15 leaders who obtained the position of first alternates in their electoral tickets and can assume their mandates from the new compositions



7

RENOVABR LEADERS ELECTED
IN THE NATIONAL CONGRESS



11

RENOVABR LEADERS ELECTED IN
THE STATE LEGISLATIVE ASSEMBLIES



15

FIRST
ALTERNATES



9

STATES



12

PARTIES



6.8

MILLION
VOTES



30%

BLACK, MIXED RACE
AND YELLOW



42%

WOMEN

Elected 2022 Federal Chamber



Camila Jara

 MS  2019/2020
 PT



Daniel Soranz

 RJ  2021/2022
 PSD




Fernando Marangoni

 SP  2021/2022
 UNIÃO BRASIL



Pedro Aihara

 MG  2021/2022
 PATRIOTA






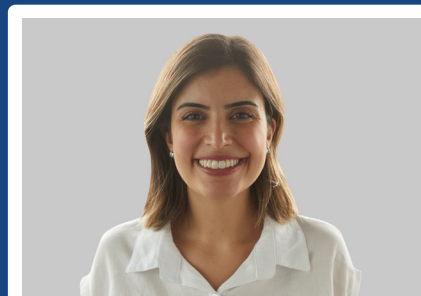
Samuel Viana

 MG  2021/2022
 PL



Luiz Lima

 RJ  2018
 PL Reeleito




Tabata Amaral

 SP  2018
 PSB Reeleita

Elected 2022


State Legislative Assemblies



Paula Titan

PA 2019/2020


MDB



Dra. Michelle Melo

AC 2019/2020


PDT



Marina Helou

SP 2018

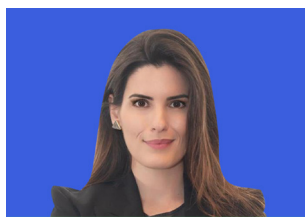
REDE



Lohanna França

MG 2019/2020


PV



Dani Alonso

SP 2019/2020

PL



Carlos Lula

MA 2021/2022

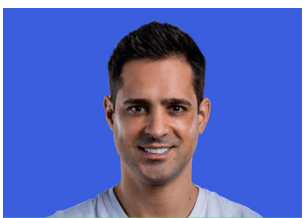
PSB



Lucas Scaramussa

PA 2019/2020


MDB



Leo Siqueira

SP 2021/2022


NOVO



Augusto Zacarias

SP 2021/2022

UNIÃO BRASIL



Gerson Pessoa

SP 2021/2022

PODEMOS

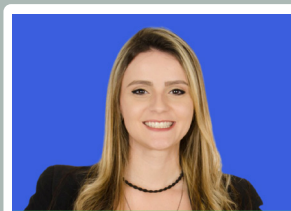


Fabio Oliveira

PR 2021/2022

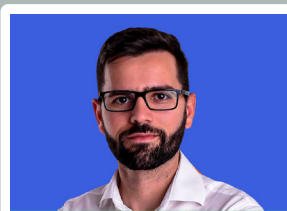
PODEMOS

First Alternates



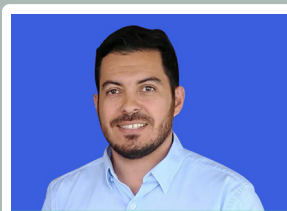
Amanda Vetorazzo

SP 2021/2022
 UNIÃO BRASIL



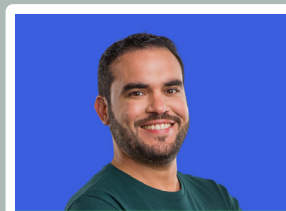
André de Oliveira

SC 2019/2020
 NOVO



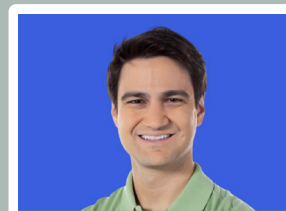
Daniel Radar

DF 2021/2022
 UNIÃO BRASIL



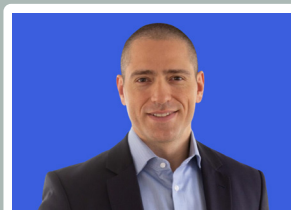
Davi Maia

AL 2018
 UNIÃO BRASIL



Pedro Matos

CE 2019/2020
 PL



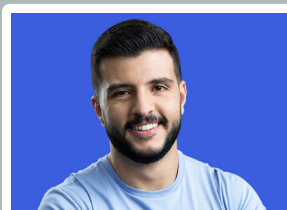
Professor HOC

SP 2018
 PODEMOS



Mariana Carvalho

MA 2019/2020
 PSC



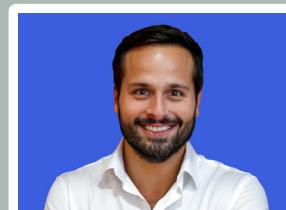
Matheus Ribeiro

GO 2021/2022
 PSDB



Gisela Simona

MT 2021/2022
 UNIÃO BRASIL



Marcelo Calero

RJ 2018
 PSD



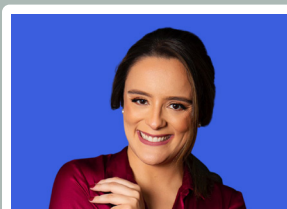
Marina Helena

SP 2021/2022
 NOVO



Fábio Ostermann

RS 2018
 NOVO



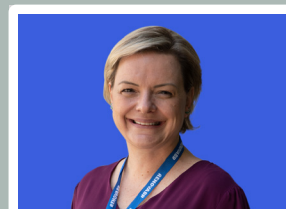
Laiz Soares

MG 2021/2022
 SOLIDARIEDADE



Lucinha Mota

PE 2021/2022
 PSDB



Carol Arns

PR 2021/2022
 PODEMOS

CONTINUING EDUCATION: COURSE: STRATEGIC MANAGEMENT OF MANDATES

CO-REALIZATION:

RENOVA BR

Insper CENTRO DE GESTÃO
E POLÍTICAS PÚBLICAS



Again, focusing on the Legislative Branch, **RenovaBR** and **Inspere** offered a training course for **55 first-term parliamentarians**: state representatives, federal deputies and senators. The objective of this qualification was to prepare the parliamentarians for the challenges of their legislative positions.



With a total workload of **40 hours**, the course was given by national references such as **Marcos Lisboa, Ricardo Paes de Barros, Fernando Schuller, and Patrícia Tavares**, among others. The course took place in the first week of December, from the 5th to the 9th, in person, at the headquarters of **Insper**, in São Paulo.

Prioritizing plurality in the debates, the training was attended by elected leaders from various parties, such as **CIDADANIA, MDB, NOVO, PATRIOTA, PDT, PL, PODEMOS, PP, PSB, PSC, PSD, PSDB, PSOL, PT, PV** and **REDE**.



Principais números



40h

OF WORKLOAD



55

FIRST-TERM
PARLIAMENTARIANS



STUDENTS FROM

21

STATES



19

POLITICAL PARTIES

In the training schedule for the first-term elected parliamentarians, we had the honor of receiving **Beto Sicupira** for a special lunch.

A reference for a generation of business leaders, Beto is a board member of Harvard Business School, Brava Foundation, and Estudar Foundation. Before that, he was chairman of the board of directors of Lojas Americanas, where he also served as CEO until 1992.

Our founder, **Edu Mufarej**, led the moment, which was an opportunity to exchange experiences and reflect on Brazil's challenges in the coming years.



“

O que mais me chama atenção, é a qualidade das pessoas, o seu propósito e a forma como o RenovaBR está proporcionando que eles tenham acesso a uma série de informações que possibilita que sejam melhores políticos. O trabalho do Renova é uma coisa diferenciada, pelo o que possibilita para o futuro.”

Beto Sicupira

RENOVABR

Congel

CO-REALIZATION

RENOVABR

Insper CENTRO DE GESTÃO E POLÍTICAS PÚBLICAS

UM DEBATE NECESSÁRIO PARA O
BRASIL
OS PRÓXIMOS QUATRO ANOS
DO CONGRESSO NACIONAL



EVENT:
A NECESSARY DEBATE FOR BRAZIL

Within the programming of the course **Strategic Management of Mandates**, **RenovaBR** and **Insper** also promoted a great debate with political and business leaders, in order to analyze and discuss the challenges of the new Congressmen in the next four years. The debate was held on December 8 and was broadcast live on RenovaBR's YouTube channel.



The list of speakers included **Abilio Diniz**, chairman of the Board of Directors of Península Participações, and member of the Boards of Directors of Carrefour Global and Carrefour Brazil; **André Esteves**, Brazilian businessman, philanthropist, chairman and senior partner of BTG Pactual; and board member **Luciano Huck**, philanthropist and TV host.

Among the political leaders there were present the reelected federal deputy **Tabata Amaral** (PSB/SP); the governor-elect for Pernambuco, **Raquel Lyra** (PSDB); the governor re-elected for Rio Grande do Sul, **Eduardo Leite** (PSDB); the former governor of Espírito Santo, Paulo Hartung; and the former Minister of Education, **José Mendonça**.





alumni R^BR

After training more than two thousand leaders throughout Brazil, RenovaBR has taken another step in the consolidation of its community. At the end of 2022, we launched the **Alumni RenovaBR** platform with the objective of connecting all the former students who have gone through our trainings over the years.

For 2023, the challenge of **Alumni RenovaBR** is to consolidate and engage the leadership community among elected, non-elected, and those who act indirectly in building the political and public agenda throughout the country.

The Alumni RBR also has an app to facilitate the interaction of our community.

Available on the App Store and PlayStore



United by the purpose of renewing politics in its practices and compositions, RBR Alumni have exclusive benefits:



Meet RenovaBR leaders from other classes beyond the one in which they



Share projects, cases and experiences of their political trajectory



Search for job opportunities in Brazilian public administration



Participate in mentorships with national and international references



OUR TEAM

2022 TEAM

enovaBR is the result of the work of many hands. We are grateful and proud to have assembled a competent and dedicated team, capable of leading us to all these achievements.



EDUARDO MUFAREJ
FOUNDER



ELOÁ MONSORES
OPERATIONS



ISABEL MONTORO
DIRECTOR OF FUNDRAISING



MIWA KASHIWAGI
COMMUNICATION



IRINA BULLARA
EXECUTIVE DIRECTOR



FILIPE DOS SANTOS
OPERATIONS



JOSÉ HENRIQUE NASCIMENTO
DIRECTOR OF EDUCATION



NAARA NORMANDE
COMMUNICATION DIRECTOR



ALESKA JANEGITZ
COMMUNITY AND EVENTS



GABRIEL FERREIRA
OPERATIONS



JULIANA CARDOZO
COMMUNITY AND EVENTS
DIRECTOR



OTÁVIO HENRIQUE TEIXEIRA
OPERATIONS



ANA MARTINS
COMMUNICATION



GABRIEL PEDRO
OPERATIONS



LORENA MIRANDA
PRODUCT



RODRIGO COBRA
DIRECTOR OF OPERATIONS



ANA LYCIA GAYOSO
FRONT



GISELE JOFRE
OPERATIONS



LUCAS BARRIONUEVO
COMMUNICATION



THAÍS CAMARA ARAUJO
FUNDRAISING



ARTHUR MELLO
INSTITUTIONAL RELATIONS



IONATAN GOTTFRIED
FUNDRAISING



MIKAELY DOS SANTOS
COMMUNITY AND EVENTS



THIAGO VASCONCELOS
PRODUCT

ADVISORY BOARD

ADVISORY BOARD

With the mission of providing external support to RenovaBR's Executive Board, the members of the Advisory Board were invited based on their extensive experience and national and international notoriety in their areas of expertise. They are responsible for providing their different views on various subjects.



ANA CARLA ABRÃO

ECONOMIST AND MARKET LEADER OF OLIVER WYMAN IN BRAZIL



CHRISTIANE SILVA PINTO

MARKETING MANAGER AT GOOGLE BRAZIL, FOUNDER OF THE AFROGOGLERS COMMITTEE



CLAUDIO SZAJMAN

PRESIDENT VR GROUP



CRISTINA JUNQUEIRA

CO-FOUNDER NUBANK



DANIEL GOLDBERG

CIO/MANAGING PARTNER - LUMINA CAPITAL MANAGEMENT



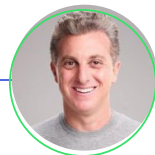
EDUARDO MUFAREJ

FOUNDER RENOVABR



JEAN-MARCE TLIN

CHAIRMAN LATIN AMERICA - CVC CAPITAL PARTNERS



LUCIANO HUCK

PRESENTER, ENTREPRENEUR AND PHILANTHROPIST



MAFOANE ODARA

LEADER OF HUMAN RESOURCES FOR LATIN AMERICA - META



PAULO HARTUNG

ECONOMIST, FORMER GOVERNOR OF ESPÍRITO SANTO, PRESIDENT - IBÁ



WOLFF KLABIN

CO-FOUNDER - RENOVABR, PREP - ESTUDAR FORA, MOVIMENTO UNIÃO RIO, FOUNDING PARTNER - ALEXIA VENTURES AND ADVISOR OF KLABIN S.A

SUPPORTERS

RenovaBR exists thanks to thousands of people who believe in politics and encourage its renewal. They are Brazilians from all corners of the country who donate resources that allow us to continue training more and more political leaders.

Alexandre Batista Fregonesi
Aloysio Meirelles de Miranda Filho
Álvaro Moreira Domingues Júnior
Ana Cristina Perez Ribeiro
Antonio Armando Amaral do Castro Junior
Antonio Cleber Garcia Castanho de Almeida Junior
Arthur Barbosa
Bruno Caramaschi
Bruno Frajhof Levacov
Bruno Setubal
Caio Cardoso
Carlos Eduardo Norbert
Denis Minev
Diogo Pereira
Eduardo Wurzmann
Eliabe Marques Da Silva
Elisabeth Toni
Enoque Da Silva Gonçalves
Fabio Carrara
Fadlo Eduardo Haddad
Flavia Lang Revkolevsky

Florencia Fontan Balestra
Guilherme Setúbal
Gustavo Roberto
Haakon Lorentzen
Horacio Lafer Piva
Isabel Clemente Santos Paim Vieira
Jayme Garfinkel
José Augusto Guimarães de Oliveira
Jouber Da Silva Saraiva Amaral
Levindo Santos
Lucas Bielawski
Lucia Hauptman
Luiz Ribeiro
Magda Lippert
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Marcelo Trindade
Márcio Kaufman
Marcos Nader
Marcos Pereira
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Maria Ozabel Gribel De Castro

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Patrice Etlin
Pedro Drevon
Rafael Loes Meis
Rafael Vettori
Renato Junqueira Bastos Ribeiro
Ricardo Amoroso
Roberto Dagnoni
Roberto Sallouti
Rodrigo Osmo
Rogério Chor
Romeu Lacerda de Caetano Neto
Sergio Luiz Loew
Teresa Bracher
Tomas Pereira
Victor Natenzon
Vinicius de Oliveira Araujo
William Lohn

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